



### Day 1: 26 September, Thursday

09.30 - 10.00 Opening Remarks

10:00 - 10:45 **Keynote Speech**  
**The Future of IP Management and Monetization**  
**Sonja London** (President, LES International; General Counsel and Licensing Executive, TactoTek)

10.45 - 11.15 Coffee Break

11:15 - 12:45 **Value Driven Patent Portfolio Management**  
**Andreas Tycho** (Head of Patent Unit, Ericsson)

12.45 - 13.45 Lunch Break

13.45 - 15.15 **Data-Driven IP Valuation and Dealmaking**  
**Sonja London** (President, LES International; General Counsel and Licensing Executive, TactoTek)

15.15 - 15.45 Coffee Break

15.45 - 17.15 **Top Case Studies in Patent Litigation**  
**Özge Atılğan Karakulak** (Partner, Gün + Partners)

20.00 Event Dinner (All participants, speakers, sponsors)

### Day 2: 27 September, Friday

10:00 - 11:00 **Case Law Studies in the 1<sup>st</sup> Year of UPC**  
**Dr. Martin Drews** (Attorney, Bardehle Pagenberg)

11:00 - 11:30 Coffee Break

11:30 - 13:00 **Industry Focused IP Management in Joint R&D Collaborations**  
**Güler Ayyıldız Dalma** (Beko), **İdil Buse Kök Hazer** (ODTÜ TTO)

13:00-14:00 Lunch Break

14:00-16:00 **Copyright Strategies and Beyond: Protection of Software in the AI Era** -**Korcan Dericioğlu** (Ankara Patent), **Utku Aydın** (Aydın Law), **Volkan Hamamcioğlu** (InPera IP)

20.00 Event Dinner (Optional, Self-payment)

### Day 3: 28 September, Saturday

10:00 - 12:00 **Pool-side Chat: What Are the Expectations for the Future of IP Management in AI Era? (In Turkish)**  
All Participants